

Coaching.

Maybe you've been trying to get something like Babes Helpin' Babes up and running in your company for a while now. Maybe you're just getting started. Either way, BHB wants to listen, support and offer advice based on our work and research.

-Free 60-minute session

-\$160 for each additional session

(The investment should be covered by your company. We will not accept payment from individuals.)



Common Coaching Questions

- 1. Does your company have an employee resource group (ERG) dedicated to DEI?** *(If you do, great! How active is the group? Do you meet at least once a month? Does anyone from leadership attend these meetings? Have you been able to see real results from your meetings in company culture and policy? If your company doesn't currently have a DEI ERG group, why not? What are your current roadblocks?)*
- 2. What are your company's goals for hiring, promoting and retaining diverse talent?** *(Just like your company has goals and metrics to reach with paid client work, they should also have equally ambitious goals for hiring, promoting and retaining diverse talent.)*
- 3. Where does your company look for interns? What about new hires?** *(If you're not sure, ask someone from HR. If your company continues to look in the same places for talent, they are going to get the same applicants and results.)*
- 4. To what degree is your organizational leadership committed to DEI work?** *(This includes asking for employee feedback on top-down DEI initiatives, supporting and attending employee-level DEI discussions and investing financially in top-down and bottom-up DEI initiatives.)*
- 5. How diverse is your company?** *(Think about gender, race, sexual identity and disabilities. Where should you focus?)*